LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ad No. 2343-D3 - (A SCHOOL OF FISH) - Req. No. M12884 - 1/2 Page Spread, 4/C - (15 1/8 x 5 inches)
Printed in U.S.A.
National Size Magazines, 1989

A school of fish, a pride of lions, a gaggle of geese,

a pack of flavor.

Enriched Flavor,™ low tar. A solution with Merit.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

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